



## **REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)**

### **INDONESIA**

**Indonesia Tourism Development Program**

**Loan IBRD No. 8861-ID**

#### **Assignment Titles:**

**Monitoring and Evaluation: Community Satisfaction Survey for the Indonesia Tourism Development Project in Toba, B-Y-P and Lombok to Support Directorate of Tourism Human Resource Development (DTHRD) Indonesia Tourism Development Project (ITDP)**

**Reference No. ID-ASDEP PSDMHAL-220323-CS-CQS**

The Government of Indonesia has received financing from the World Bank toward the Indonesia Tourism Development Program (ITDP). ITDP consists of four components: (1) Increase institutional capacity to facilitate integrated and sustainable tourism development; (2) Improve tourism-relevant road quality and basic services accessibility of selected destinations; (3) Promote local participation in the tourism economy; and (4) Enhance enabling environment for private investment and business entry into tourism. The overall project description, logical framework, and Key Performance Indicators can be seen in Project Operation Manual (*Pedoman Umum P3TB*) that is available in <http://p3tb.pu.go.id>.

The consulting services (“the Services”) is to assist the PIUs (Project Implementing Units) under DTHRD in managing the implementation of Component-3 ITDP, especially for sub-component Community Engagement with the following specific tasks:

1. Measure one of four of the Project’s PDO result indicators: percentage increase in local community satisfaction with tourism awareness-raising efforts and tourism sector economic opportunities.
2. Analyze overall awareness, level of satisfaction of residents, perceived benefit from and impact of tourism, changes in the level of engagement, changes in environmental conditions, the satisfaction of host communities’ interaction with visitors, the satisfaction of host communities’ access to basic, level of satisfaction with government policies and programs for tourism development, and gender equity gaps in any of the above areas.
3. Provide strategic recommendations based upon the results of the survey.
4. Contribute to the future benchmarking of Indonesia’s priority tourism destinations.

The Services are expected to start in May 2021 and be performed the survey 2 (two) times in 2021 and 2023. The total estimated level of effort under this package is approximately 40 (forty) person-months.

Directorate of Tourism Human Resource Development (DTHRD) invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating their required qualifications and relevant experiences (in the last 5 years) to perform the Services, i.e. firm profile and description of similar projects, including project title, project location/country, name of the client, and type of services provided and a brief description of the services, the period of contract (starting date and completion date) and contract value.

The shortlisting criteria for this contract package are relevant experience of the firm in:

- 1) Experience in conducting surveys related to tourism development.
- 2) Experience in formulating tourism policies recommendation based on statistic and methodology.

All criteria are critical and mandatory and **must be** met as a minimum in order to be considered further in the shortlisting process.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers* [July 2014] ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications not more than 3 firms for sub consultancy for the purpose of shortlisting; the qualifications of sub-consultants will not be considered in the EOI evaluation.

A Consultant will be selected in accordance with the Consultant Qualification Selection (CQS) method set out in the Consultant Guidelines.

Interested Consultant firms are required to submit the EOI through email to [ulp@kemenparekraf.go.id](mailto:ulp@kemenparekraf.go.id) and [ulpkempar@gmail.com](mailto:ulpkempar@gmail.com).

Further information can be obtained at the address below during office hours 09.00 to 17.00 (GMT+7).

The Expressions of interest must be submitted through email latest by April, 9 2021.

Kelompok Kerja UKPBJ Kementerian Pariwisata dan Ekonomi Kreatif (Procurement Team)

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